## Danna Gurari<sup>1</sup>, Qing Li<sup>2</sup>, Chi Lin<sup>1</sup>, Yinan Zhao<sup>1</sup>, Anhong Guo<sup>3</sup>, Abigale J. Stangl<sup>1</sup>, Jeffrey P. Bigham<sup>3</sup> <sup>1</sup> The University of Texas at Austin, <sup>2</sup> University of California, Los Angeles, <sup>3</sup> Carnegie Mellon University Task 1: Is Private Content in the Image? Task 2: Is Private Content in the Image Visual Privacy Taxonomy & Dataset **Needed to Answer the Visual Question?** - 5,537 private images with 8,862 private regions Dataset Analysis: 😸 TapTap**Sæ** Image + - Replaced private regions with (see red regions): - 42% of private regions show objects, and the rest text. Optionally **Dataset Analysis:** 1) Inpainting algorithm results [Yu et al. 2018] Question 2) ImageNet mean - Private content is needed for images of pregnancy Ø tests, pill bottles, letters, street signs, & credit cards Description but not for faces, framed pictures, & license plates. or Answer BeSpecular RIVATE CATEG **Algorithm Benchmarking:** Face Tattoo Photo of Pregnancy Face - 5,537 private images and 8,089 non-private images Face Reflection Test Arris Arr Andre Arris Con-Arris **Algorithm Benchmarking:** RE - Q: GRU trained on GloVE embedding - I: 2-layer NN trained on ResNet-50 features 0.8 Street Sign Menu Clothing Letter

## - 12% of their 44,799 pictures show private content.



## Viz Viz-Priv: A Dataset for Recognizing the Presence and Purpose of Private Visual Information in Images Taken by Blind People Situation: Visual Assistance Applications **Observation 1: Private Content is in** Images Taken by People Who are Blind









- Recognizing whether private information is in an image is important for supporting people who are blind.

## **Observation 2: Visual Questions Can** Ask About Private Content in Images

- 1 of every 40 VQs (for 33,858) ask for private content.



Is this pregnancy test positive or negative?



What is the medicine in this pill bottle?

- Knowing if private content is needed to answer a VQ is important for supporting people who are blind.

Pills

- Of these images, 1,403 come with questions. - 62% (875) of the VQs ask about private content.

Paper

+ Book, Poster, License Plate, Newspaper

Card

**Business** 

Card

**Credit Miscellaneous Computer Prescription** 

Screen

Our dataset originates from people who are blind and supports two tasks: recognizing private information and its purpose from their images and visual questions respectively.

Dataset: http://www.vizwiz.org/





Training algorithms with our corrupted dataset where private content is masked out of the images yields similar performance to training algorithms on the original, uncorrupted images.





Algorithms can predict whether private content in an image is needed to answer the visual question.